

# lia sophia jewelry



**Making DREAMS Come True!**

# History of lia sophia

- Founded over 35 years ago
- Owned by the Kiam Family
- Formerly known as Lady Remington
- Re-named lia sophia in 2003



Victor Kiam - Founder



# What lia sophia has to offer

- High quality fashion jewelry at affordable prices.
- Exclusive designs inspired by famous designers from around the world.
- Jewelry that adds personality to your wardrobe while following the fashion styles and trends.



# Lifetime Replacement Guarantee

- Every piece of jewelry you purchase from lia sophia is guaranteed for as long as you own it, as long as you keep your white purchase receipt that comes in your bag with your jewelry from your hostess.
- You may return your jewelry within 45 days for your money back.
- You may exchange your jewelry for free up to 120 days.
- After 120 days, you must pay a \$5 handling fee per item when you are making an exchange, however, if you are returning an item because it is broken, the company will include a \$5 gift certificate for your inconvenience.

# Customer Save Plan

- Customer sale 365 days a year!
- Pick 3 items and your **HIGHEST** priced is ½ off!
- Each and every month, lia sophia offers an additional special.



**EXAMPLE:** Buy the Cassava Earrings and Necklace and get the Bracelet ½ off. A savings of \$29!

# Hostess Benefits



- Treat yourself and your friends to a lia sophia jewelry show!
- 20% of your show sales in FREE jewelry credit.
- 2 HALF price items.
- Choose any 4 items at a special Hostess Bonus Price of \$15 unless otherwise noted in the catalog.
- Buy up to 3 additional ½ price items according to the Customer Monthly Special
- Have 10 orders and 2 dated bookings from your show and get 40% of your show sales in jewelry credit for \$15 plus tax and s/h.

# Fall/winter Trends



## MULTIPLE CHOICE

Diversity is the key to a fabulous wardrobe. Experiment with a variety of necklace lengths, reversible looks and multiple metals.

FALL/WINTER 2009 COLLECTION

lia sophia®



# Trends cont.



FALL/WINTER 2009 COLLECTION

## BLACK, WHITE AND BEYOND

Mix modern black, white  
and grey with lively hues  
to energize your style.

lia sophia®



# Trends cont.



## DISTINCTIVE DETAILS

Statement pieces are lighting up the runways. Dress up any outfit with bold, unique or textured styles.

FALL/WINTER 2009 COLLECTION

lia sophia®



# Trends cont.



## NATURE'S CANVAS

Dusty desert hues and earthy materials are naturally chic.

FALL/WINTER 2009 COLLECTION

lia sophia®



# Trends cont.



## NEUTRAL TERRITORY

Throw on and go  
jewels in neutral hues  
are classic and blend  
effortlessly into  
your wardrobe.

FALL/WINTER 2009 COLLECTION

lia sophia®



# Purchasing our Jewelry



- S/H is a flat \$3.80 per order regardless of how many items you purchase.
- Preferred method of payment is Visa/MasterCard/Discover, however, we do accept Cash and Check.
- All jewelry is shipped to the hostess within 7 days from the time the show is closed.

# Book Your Party today and get...

- FREE piece of jewelry to take home *today* from my special collection.
- Any item from the catalog of your choice up to \$100 for \$15 presented to you the night of your show.
- Another free piece of jewelry that I will pick out for you from my special collection when you return your guest list within 5 days.
- And yet another gift from me when you have the guest list completed with 30 names.

Are you **READY??**



.....to help your friend earn the  
most jewelry for **FREE**  
by booking your own party??